ONLINE POLITICS SLANDER | ON THE PERSONA

Note 1: I'm not surprised when I hear about how Spencer abused his former wife, or how Destiny sucked off Fuentes, or how Vaush likes horse cock and lolis, or *whatever.* Being successful in politics to any meaningful degree requires pathology. The kinds of people who would choose to be ideologues have something wrong with them, and becoming an ideologue gets to your head. The chicken creates the egg, and vice versa. Seriously, what kind of person would choose to make their entire living off of having people on the internet agree with their opinions, instead of working a regular job to contribute to society? Rebelliousness and individualism do not always lead to virtuous traits. Furthermore, libido is the deep well of energy from which all great action arises. I'm not surprised to hear that so-and-so politician, or Mao, or Stalin, had sex with minors. Understanding the mechanisms of political power is a very easy way to become anti-politics. On that note, I sublimate my libido into politics, so I don't do anything freakish like the aforementioned and my sexual energy doesn't spill out. (For proof of concept: I don't masturbate and I'm celibate.) Therefore, I have implemented certain hard rules for myself (like staying anonymous, and not doing livestreams, meetups, or anything else that would humanize me) to ensure that I do not act upon whatever pathology I may have, but I am not infallible. This also works with my anarchist principles. Building a cult of personality is an easy way to gain the authority to rule over others. If I ever start to sound or seem like I do or am on the verge of doing unethical things, tell me.

As pathology is revealed through social power, the same anonymity that protects my sanity and reputation also preserves the purity of my ideas.

Note 2: Livestreaming makes you a slave to your audience. Livestreaming as a medium attracts midwits who need a strong man to look up to. It is the easiest way to form a cult of personality. (As seen in the audience of Nick Fuentes and Hasan.) I reject it entirely. There is also something to note on audience capture, where content creators change their style of content to keep up with what they believe are audience demands. Every livestreamer is a clown for the crowd. I have entertained the concept of doing a Q&A video, but that would also contribute to the creation of a larger-than-necessary persona. You can argue that livestreaming can also spread ideas in a mimetic fashion, yes, that's true, but it's not as effective. The livestreaming clips are focused on the persona: "XYZ streamer DESTROYS opponent" instead of the ideas themselves. The comments are "You got him good!", not genuine inquiry and development of the ideas put forth.

If I do create a persona, I will also dissolve that persona shortly afterwards and use it only as a vessel for the spread of my ideas for a short time. I have a plan to create many "Diod"s. Many unique ones that cannot be defined, that only serve to spread my message.

I start off named, building the ego. Then, I become Anonymous, and tear it down. Diod will be fragmented and compartmentalized. Pseudonyms will be taken on, and identities will be created. DIOD must fracture and compartmentalize, but not the ideas. This is in opposition to what typically happens, which is the reverse. The personas grow enduring and ever-large but the ideas become fractured and compartmentalized, only making headway in whole in their respective echo-chambers. The internet is feudalistic in nature, and my ideas are a wandering, migrating, tribe going from one city-state to another. *Show Mercury imagery*

No outsider will know where all the Diods come from. People will make up theories regarding the "truth" about Diod, which only spreads its influence. As Diod becomes adopted in conversation, it spreads like wildfire. My video essay channel is doing the first thing: Starting off named and building

the ego. My “ANARCHIST WOMAN REACHES ACROSS THE AISLE” contributes especially to this.

Meaning: I am NOT Sally the Influencer, I am Diod the Brain Meme. A “virus” that inhabits every person that comes across my content. The men inside of the Trojan horse could not stay inside of the Trojan horse forever, they had to eventually come out to attack the city they were in. The ‘persona’ I am building of myself in your mind is the Trojan horse, and the city I am attacking is politics itself. On a similar note, the Trojans only accepted the horse from the Greeks because it was so beautiful, as a gift. With only my voice, intellectual writings, and an aesthetically pleasing painted self portrait in the background, my persona is extremely beautiful. However, even this persona cannot last forever. The worm can live in the apple, but not for too long as it continues to feed on the apple itself. The more the worm feeds on the apple, the less of a home he has. The larger my persona, the more my ideas get attached to me instead of occupying the big apple that is online political discourse. My persona is not the destination, it is the sacrificial vessel for the spread of my ideas.

It was said that the alt-right “meme’d” itself into existence. That through the single centralized starting-off point of 4chan, there was a decentralized spread of its ideas. Only, the alt-right failed. It did not MEME all the way. Instead, it became a collection of recognizable figures and drama, instead of purely a source of ideas. The most successful outcomes of the alt-right (like Trump’s 2016 election) were from the MEMES. The failures? When those memes become entangled with figureheads. Figureheads are easy to pick apart, slander, and use as a representation of ideas so you don’t have to deal with the ideas themselves. Ideas alone? Not so much. Think about the midwit that Heil Hitlered on CNN, saying he was a “groyper”. That’s all anybody will remember now from that incident, not the ideas discussed. MEMES are not the end goal I am aiming for. They are the starting-off point.

When people clip my videos, especially the parts without my self portrait, the persona dies off. My ideas become a ‘meme’, and my presence is forgotten. Good. Most people know the idea of “Big Brother” from 1984 but don’t know it was George Orwell who wrote it, or the even basic plot of 1984. The idea outlived the man.

You may perceive my videos as self-mythologizing. As an anti-persona, persona. That contradiction IS the point. Others will join in on the myth, and the central focus on me will dissolve. We are all our own Diod.

For this same reason, I am also not doing interviews. The more I talk about myself, the more I risk becoming the very cult-object I seek to avoid, so the rest of my videos are about ideas only. And remember, people can just lie on the internet. Only get attached to the ideas I put forth. Don’t get attached to me.